

# Personal Hydroelectric Generator Team 7

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## Project Scope

The project will consist of creating a marketable portable power generation system that harnesses power from flowing water. These generators will create a realistic means of providing sustainable power to any location with accessible flowing water.

#### Background

- Takes kinetic energy of flowing water and converts it to storable electrical energy
- Flowing water spins a turbine which spins an alternator which then charges a battery
- Process is more environmentally friendly than traditional methods
- A drawback is that the kinetic energy in flowing water is much smaller than its potential static energy from head

### **Project Constraints**

- 1. Weight:
- 2. Noise Level:
- 3. Waterproof:
- 4. Safe and Reliable:

<100 lbs

<50 dB

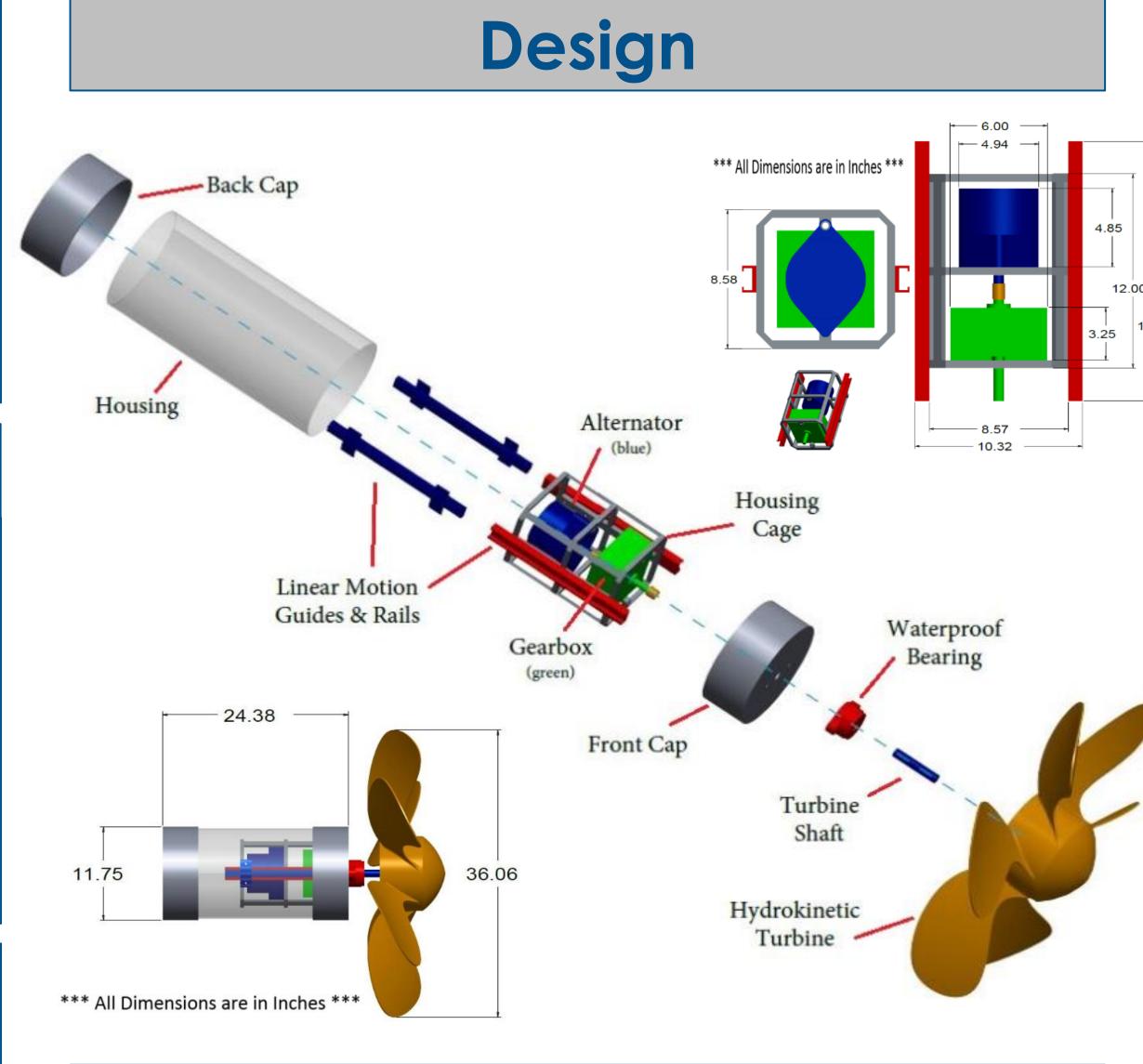
Protect electrical components Little environmental and human impact

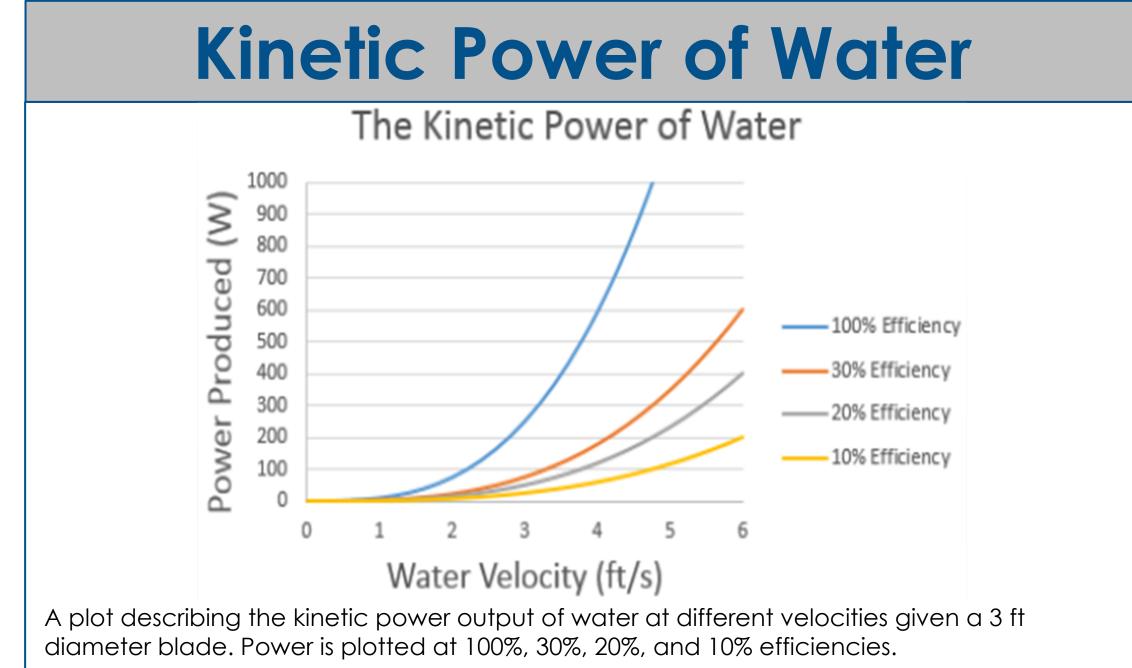
5. Generate Electricity:

In order to charge a battery

#### Acknowledgements

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#### 2015 - 2016

#### **Potential Challenges**

- Heat dispersion inside the housing
- Water contacting electrical components
- Achieving proper gear ratio for desired output
- Submerging the apparatus to desired depth
- Anchoring the system to withstand the necessary forces
- Keeping the design compact and easy to assemble

#### **Entrepreneurial Aspects**

The Business Model	Canvas	Team or Company Name: Personal Hydroelectric Gene	rator Date: 11/18/2015	Primary Canvas
<ul> <li>Key Partners</li> <li>Payment service such as paypal</li> <li>Distribution partners –USPS, FedEx, etc.</li> <li>Suppliers – generators, alternators, and turbine components</li> <li>FSU – (senior design) supplies initial funding for the project</li> <li>Kickstarter – entry level fundraising</li> </ul>	<ul> <li>Key Activities</li> <li>R&amp;D –improve on hydroelectric generator design</li> <li>effective sales team</li> <li>establish premium models with added features</li> <li>Brand name</li> <li>Product design</li> <li>Sales and support teams</li> <li>Sales of parts and expanded features</li> </ul>	<ul> <li>Value Proposition</li> <li>Provide a constant, clean energy source with enough power to supply a small home or cabin with electricity</li> <li>Utilize the power of flowing water in order to generate electricity</li> <li>Significantly quieter than its gasoline counterpart</li> <li>Portability</li> </ul>	<ul> <li>Customer Relationships</li> <li>Dedicated sales for large purchase accounts</li> <li>Support staff</li> <li>Automation (where possible)</li> <li>Periodic newsletter</li> <li>Global sales and support team</li> <li>Online website with product information</li> <li>Social media accounts</li> </ul>	<ul> <li><u>Customer Segments</u></li> <li>Developing countries – specifically villages and homes near bodies of water</li> <li>Humanitarian organizations</li> <li>Outdoorsmen – riverside camp sites</li> <li>Military</li> </ul>
<ul> <li>Grants from competitions such as InNolevation Challenge</li> </ul>	expanded leatures			

# Future Work

- Finalize component designs and selections
- Complete commercialization business plan and next stages of InNOLEvation challenge
- Investigate measures to protect turbine and turbine user during operation
- Test alternator for heat dissipation issues
- Order components
- Machine and construct base and mounting for components in housing